

Data Protection Statement for the Website

1. Data Protection at a Glance

General information

The following information gives you a simple overview of what happens to your personal data if you visit our website. Personal data is all data with which you can be personally identified.

Data recording on our website

Who is responsible for data recording on this website?

On this website, the data are processed by the website owner. You will find its contact details on the legal notice page labelled "Impressum" of this website.

How do we record your data?

Your data are collected whenever you provide us with them. For instance, these may be data that you enter into a contact form.

Other data are automatically collected by our IT systems when you visit our website. These are primarily technical data (such as Internet browser, operating system or time of the page view). These data are recorded automatically whenever you visit our website.

What do we use your data for?

Some of the data are collected in order to ensure that the website is provided error-free. Other data may be used for analysing your user behaviour.

Which rights do you have regarding your data?

You have the right to obtain information about the source, recipient and purpose of the stored personal data at any time. You also have the right to request rectification, blocking or deletion of such data. Regarding this matter, and if you have any further questions on data protection, you may contact us at the address stated on the "Impressum" page at any time. Furthermore, you have the right to lodge a complaint with the competent supervisory authority.

2. General Information and Mandatory Information

Data Protection

The owners of these webpages take the protection of your personal data very seriously. We treat your personal data with confidentiality and pursuant to the data protection legislation as well as this Data Protection Statement.

If you use this website, various personal data are collected. Personal data is data with which you can be personally identified. This data protection statement explains which data we collect and what we use them for. It also explains how and for what purposes we do this.

Please be aware that data transfers on the Internet (such as when communicating by email) may have security gaps. It is not possible to protect data from access by third parties completely.

Withdrawal of your consent to data processing

Many data processing operations require your explicit prior consent. You may withdraw the consent given before at any time. To do so, sending a simple note by email to us will suffice. The lawfulness of the data processing carried out before the withdrawal will not be affected by the withdrawal.

The right to lodge a complaint with the competent supervisory authority

If data protection rights are infringed, you have the right to lodge a complaint with the competent supervisory authority. The competent supervisory authority on matters under data protection law is the data protection supervisor of the federal state where our company is headquartered. (Art. 51 (1) of the GDPR in connection with Section 40 of the revised German Federal Data Protection Act (*BDSG-neu*))

The Hessian Data Protection Supervisor: Der Hessische Datenschutzbeauftragte, Gustav-Stresemann-Ring 1, 65189 Wiesbaden, Germany

Right to data portability

You have the right to have data that we process based on your consent or in order to perform a contract by automated means handed over to you or to a third party in a commonly used and machine-readable format. If you request direct transmission of data to another processor, then this will only be done if this is technically feasible.

SSL and/or TLS encryption

For security reasons and for protection of transmission of confidential contents, such as orders or enquiries you send to us as the owner of this website, this website uses SSL or TLS encryption respectively. The address bar in the browser switching from “http://” to “https://” and the padlock symbol in your browser bar shows you that the connection is encrypted.

If the SSL or TLS encryption is activated, data you transmit to us cannot be read by third parties.

Obtaining information (access), blocking, deletion

Regarding your personal data, you have the right to receive information about what data are stored, their source and recipients and the purpose of processing within the scope of the applicable legal provisions and you may have right to have your personal data to be corrected and blocked or deleted, as the case may be. Regarding this matter, and if you have any further questions on data protection, you may contact us at the address stated on the "Impressum" page at any time.

Objection to advertising mails

We hereby object to the use of the contact details published in order to comply with the obligation to provide a legal notice (Impressum) for advertising and information material that we have not explicitly requested. The owners of these pages explicitly reserve to take legal measures in the event that advertising information is sent to us without being requested, for instance by spam emails.

3. Data Recording on our Website

Server log files

The provider of these webpages automatically collects and stores information in what are called server log files, which are automatically transmitted to us by your browser. This information is:

- Browser type and browser version
- Operating system used
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

The basis for data processing is Art. 6 (1) (f) of the GDPR, which allows the processing of data in order to perform a contract or measures prior to entering into a contract.

Contact form

If you send us inquiries by using the contact form, we will store your details entered into the enquiry form, including the contact details you have entered in the enquiry form, for the purpose of processing your request and for any potential follow-up questions. We do not forward these data without your consent.

The data entered into the contact form will therefore be processed on the basis of your consent exclusively (Art. 6 (1) (a) of the GDPR). You may withdraw this consent at any time. To do so, sending a simple note by email to us will suffice. The lawfulness of the data processing operations carried out before the withdrawal will not be affected by the withdrawal.

We will keep the data you enter into the contact form until you request us to delete them, withdraw your consent to storage or the purpose of the data storage is omitted (for instance after handling your enquiry has been completely). Mandatory legal provisions – including retention periods – remain unaffected.

Processing data (customer and contract data)

We collect, process and use personal data only where they are required for constituting, modifying the legal relationship or the content of the legal relationship (inventory data). The basis for this is Art. 6 (1) (b) of the GDPR, which allows the processing of data in order to perform a contract or measures prior to entering into a contract. We collect, process and use personal data about the use of our internet pages (usage data) only where this is required in order to enable the user to use the service or for billing.

The collected customer data will be deleted after completion of the order or termination of the business relationship. Legal retention periods remain unaffected.

Data transmission upon conclusion of contract for services and digital contents

We transmit personal data to third parties only where this is required in the context of the execution of the contract, for instance to the credit institute commissioned to handle settlement of payments, to the company Creditreform for a creditworthiness check, to the manufacturer for production of the ordered goods, to the transport company for shipment of the goods, to our agents for customer care, and to the relevant bodies due to legal requirements.

Any other transmission of the data is not carried out or only carried out if you have given your explicit consent to the transmission. Your data will not be forwarded to third parties without your explicit consent, for instance for the purpose of promotion.

The basis for data processing is Art. 6 (1) (b) of the GDPR, which allows the processing of data in order to perform a contract or measures prior to entering into a contract.

4. Analysis Tools and advertising

Google Analytics

Our website uses features of the web analysis service Google Analytics. The supplier of this web analysis service is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, U.S.A.

Google Analytics uses cookies. Cookies are small text files that your web browser stores on your end device and that facilitate an analysis of the use of the website. Information about your use of our website generated by means of cookies are transmitted to a Google server and stored there. In general, the server is located in the U.S.A.

Setting of Google Analytics-Cookies is based on Art. 6 (1) (f) of the GDPR. As the owner of this website, we have a legitimate interest in analysing the user behaviour in order to optimize our website, and advertising as well, as the case may be.

5. Plugins and Tools

YouTube

Our website uses plugins of the YouTube website, which is operated by Google. The operator of those webpages is YouTube, LLC, 901 Cherry Ave., San Bruno, CA 94066, U.S.A.

When you visit one of our pages equipped with a Youtube plugin, a connection is established to the servers of Youtube. The YouTube server is then informed which of our pages you have visited.

If you are logged in to your YouTube account, you enable YouTube to attribute your surfing habits directly to your personal profile. You may prevent this by logging out of your YouTube account.

Using YouTube is in the interest of an attractive presentation of our online offers. This is a legitimate interest in terms of Art. 6 (1) (f) of the GDPR.

You will find further information on handling user data in the data protection statement of YouTube at: <https://policies.google.com/privacy?hl=en-GB&gl=de>.

Data protection statement for the use of Instagram

Features of the Instagram service are integrated into our webpages. These features are provided by Instagram Inc., 1601 Willow Road, Menlo Park, CA, 94025, U.S.A. If you are logged in to your Instagram account, you can link the contents of our website to your Instagram profile by clicking the Instagram buttons. Instagram can then attribute your visit to our webpages to your user account. We point out that, as the owner of these webpages we do not obtain any information about the content of the transmitted data and their use by Instagram.



You will find further information on this in the data protection statement of Instagram:
<http://instagram.com/about/legal/privacy/>

Data protection statement for the use of LinkedIn

Our website uses features of the network LinkedIn. The operator is LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, U.S.A. With any page view of any one of our webpages containing features of LinkedIn, a connection to servers of LinkedIn is established. LinkedIn is then informed that you have visited our Internet pages with your IP address. When you click on the "Recommend button" of LinkedIn and are logged in to your LinkedIn account, LinkedIn is able to attribute your visit to our website to you and your user profile. We point out that, as the owner of these webpages we do not obtain any information about the content of the transmitted data and their use by LinkedIn.

You will find further information on this in the data protection statement of LinkedIn at:
<https://www.linkedin.com/legal/privacy-policy>

Data protection statement for the use of Pinterest

On our website, we use social plugins of the social network Pinterest, which is operated by Pinterest Inc., 635 High Street, Palo Alto, CA, 94301, U.S.A ("Pinterest"). When you access a page using such plugin, your browser establishes a direct connection to the Pinterest servers. The plugin then transmits log data to the servers of Pinterest in the U.S.A. The log data may contain your IP address, the address of the accessed webpages that also contain Pinterest features, browser type and settings, date and time of the access, your type of use of Pinterest as well as cookies.

Please find further information on the purpose, extent and further processing and use of the data by Pinterest and your rights and options to protect your personal privacy in this regard in the data protection statement of Pinterest:

<https://policy.pinterest.com/en-gb/privacy-policy>

Data protection statement for the use of Tumblr

Our webpages use buttons of the service Tumblr. The operator is Tumblr, Inc., 35 East 21st St, 10th Floor, New York, NY 10010, U.S.A. These buttons enable you to share a post or a page on Tumblr or to follow the provider on Tumblr. When you access one of our webpages using the Tumblr button, the browser establishes a direct connection to the servers of Tumblr. We do not have any influence on the amount of data that Tumblr collects and transmits using this plugin. According to the current status, the IP address of the user and the URL of the respective webpage are transmitted.

You will find further information on this in the data protection statement of Tumblr at
https://www.tumblr.com/privacy/en_eu.

Data Protection Statement for the "Stylers digital" and "Stylers connect" App

We take the protection of your personal data very seriously. We treat your personal data with confidentiality and pursuant to the data protection legislation as well as this Data Protection Statement.

This data protection statement applies to our mobile iPhone and Android apps (hereinafter "App"). It explains the type, kind and scope of data collection in the context of use of the App. Please be aware that data transfers on the Internet may have security gaps. It is not possible to protect data from access by third parties completely.

Controller

The "Controller" is the body that collects, processes or uses personal data (such as names, email addresses or the like).

The Controller for data processing in the context of this App is:

Stylers made to measure GmbH
Lahnstrasse 10
35232 Dautphetal
Germany
Telephone +49 6466 34198 10
info@stylersmtm.eu

Which personal data are recorded?

We collect, store and process various categories of personal data. Personal data are data that enable you to be identified.

If you install and use this App, the following personal data about you are recorded:

- Usage data

The purpose of the recording is: Analysis of access to the App.

Only data rendered anonymous are collected in the App. In the App pre-settings, you may deactivate the option "send analytics data to the publisher" in order to prevent data transfer.

Personal data are collected by this App only if we have the right to do so by law or you have given your explicit consent to the data recording in question.

Data recording within the context of using the App

Within the context of using of the App, personal data may be collected, inter alia, in the following ways:

(1) You provide the data yourself by entering them (such as user name and email address)

(2) Your data are automatically collected by our systems or the service providers we have commissioned (such as analysis data).

(3) Your data are collected due to the access rights that this App requires and that you have granted to us.

Analysis tools

When you access our App, your behaviour can be statistically evaluated by means of specific analysis tools and analysed in order to improve our services.

Access, deletion, blocking

Regarding your personal data, you have the right to receive information about what data are stored, their source and recipients and the purpose of processing and you have right to have your personal data to be corrected, blocked or deleted. Regarding this matter, and if you have any further questions on data protection, you may contact us at the address stated on the "Impressum" page at any time.

The right to lodge a complaint with the competent supervisory authority

We inform you that, in event of an infringement of data protection rights, you have the right to lodge a complaint with the competent supervisory authority. The competent supervisory authority on matters under data protection law is the data protection supervisor of the federal state where our company is headquartered. (Art. 51 (1) of the GDPR in connection with Section 40 of the revised German Federal Data Protection Act (*BDSG-neu*))

The Hessian Data Protection Supervisor: Der Hessische Datenschutzbeauftragte, Gustav-Stresemann-Ring 1, 65189 Wiesbaden, Germany

Objection to advertising mails

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Modification of this Data Protection Statement

We reserve the right to modify these data protection provisions at any time by complying with the legal requirements.